



Exeter
City Council

ENVIRONMENTAL HEALTH SERVICES

APPLICATION FOR A LICENCE FOR A SEX ESTABLISHMENT.

LOCAL GOVERNMENT (MISCELLANEOUS PROVISIONS) ACT 1982
PART II SCHEDULE 3.

All applicants are required to send with this application two plans showing the premises or part of the premises to be licensed.

The fullest possible information must be given in answer to each question.

1. Individuals and others e.g. body corporate Application is hereby made and the necessary fee enclosed (tick where appropriate).					
(a) For a Sex Cinema	Tick	(b) For a Sex Shop	Tick	(c) For a Sex Entertainment Venue	Tick
New Licence	<input type="checkbox"/>	New Licence	<input type="checkbox"/>	New Licence	<input type="checkbox"/>
Transfer of licence	<input type="checkbox"/>	Transfer of Licence	<input type="checkbox"/>	Transfer of Licence	<input type="checkbox"/>
Renewal of Licence	<input type="checkbox"/>	Renewal of Licence	x	Renewal of Licence	<input type="checkbox"/>

2. Individuals only

Full Names of Applicant:N/A.....

Date of Birth:

Occupation:N/A.....

(During preceding six months)

3. Individuals only

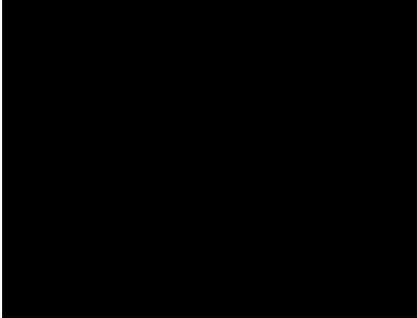
Permanent Address:N/A.....

.....

.....

.....

Telephone No: Post Code:

<p>4. Individuals only Has the applicant been resident in the EEA throughout the six months preceding the date of this application ?</p>	<p>N/A</p>
<p>5. Individuals and others e.g. body corporate Name, description and location of premises to which this application relates. Telephone No:</p>	<p>Simply Pleasure 156 Sidwell Street Exeter EX4 6RT 01392 258589</p>
<p>6. Individuals only Address(es) at which applicant has been residing during the five years preceding the date of this application</p>	<p>N/A</p>
<p>7. Body Corporate/others Name of applicant body, state whether a corporate or unincorporated body.</p>	<p>Simply Pleasure Ltd</p>
<p>8. Body Corporate/others Address of registered or principal office.</p>	<p>Head Office ABS Holdings Spring Lane Forest Gate Ringwood BH24 3FH</p>
<p>9. Body Corporate/others Full names, ages and private addresses of all directors and other persons responsible for the management of the body, including if applicable the names of managers, company secretary and similar officers and the manager of the establishment. Have the persons so named been resident in the EEA for at least the past six months?</p>	
<p>10. Body Corporate/others Full names, ages and private addresses of all persons for whose benefit the business at the sex establishment is proposed to be conducted, i.e. if the applicant is a body corporate, give names and addresses of members of the body and if the applicant is an unincorporated body or an individual, give names and addresses of persons who will receive the proceeds of the business. Have the persons so named been resident in the EEA for at least the past six months ?</p>	<p>As Above.</p>

<p>11. Individuals and others e.g. body corporate Name, private address and age of any other person(s) who will be engaged in managing the premises ?</p>	
<p>12. Individuals and others e.g. body corporate If the premises are not open between 9.00am and 4.00pm, state name, address and telephone number of persons responsible for keys to the premises.</p>	<p>As Above</p>
<p>13. Individuals and others e.g. body corporate If only part of the building is to be licensed, give details:- (a) Of the use (s) to which the remainder of the premises will be put: (b) The names of those who are responsible for the management of the remainder of the premises:</p>	<p>All to be licenced.</p>
<p>14. Individuals and others e.g. body corporate What hours and days do you require the licence to cover?</p>	<p>10:00am to 18.00hrs Mon-Sat 11am to 16.00hrs Sunday.</p>
<p>15. Individuals and others e.g. body corporate Will any part of the premises be used for the exhibition of moving pictures ?</p>	<p>No</p>
<p>16. Individuals and others e.g. body corporate If this application relates to a vehicle, vessel or stall, state where it is to be used as a sex establishment.</p>	<p>No</p>
<p>17. Individuals and others e.g. body corporate Are the premises or the vehicle, vessel or stall to be used as a sex shop or a sex cinema or both?</p>	<p>Sex Shop</p>

<p>18. Individuals and others e.g. body corporate</p> <p>Give full details of the ownership of the premises (or the vehicle, vessel or stall) including details of leases, tenancies, mortgages, licences and any other interests.</p>	<p>Landlord West Rock Ltd West Rock House Heron Road, Sowton Ind Est, Exeter EX2 7LL</p>		
<p>19. Individuals and others e.g. body corporate</p> <p>Give full details of the type of business to be conducted at the establishment. If it is to be a sex shop, what types of goods are to be sold ? If it is to be a cinema what types of moving pictures are to be exhibited ?</p>	<p>R18 dvds, Adult noverties, Lingerie.</p>		
<p>20. Individuals and others e.g. body corporate</p> <p>Full name and private address of registered offices of major suppliers of goods to be sold, displayed or exhibited at the sex establishment.</p>	<p>DFK Frances Clark Towngate House 2-8 Parkstone Road Poole BH15 2PW</p>		
<p>21. Individuals and others e.g. body corporate</p> <p>Do any persons or companies who supply articles for sale at the premises to which this application refers have any interest in the ownership or management of the business for which a licence is sought ?</p>	<p>Yes</p>		
<p>22. Individuals and others e.g. body corporate</p> <p>Give date and name of newspaper in which public notice of this application is to be made.</p>	<p>Express and Echo (Exeter) Thursday 18/12/2025</p>		
<p>23. Individuals and others e.g. body corporate</p> <p>Give the names and addresses of two referees, none of whom shall be related to the applicant, the partners, the directors, or the secretary, neither should they be a fellow director, partner or the secretary. The referees should be either an M.P., J.P., Minister of Religion, City Councillor, Lawyer, Bank Officer, School Teacher, Police Officer or other person of a similar standing.</p>	<p>William Thompson Solicitors Uxbridge Street Christchurch BH23 1DX</p> <p>Mark Dancer Natwest 10 Christchurch Road Bournemouth.</p>		
<p>24. Individuals and others e.g. body corporate</p> <p>In respect of each of the persons or bodies whose names are given in response to questions 2, 9, 10 and 11, give details of their previous convictions and of any previous convictions of their spouses.</p> <p>N/A</p>			
NAME	COURT	OFFENCE	RESULT

Payment to be made online/over the phone

(cheques should be made payable to
EXETER CITY COUNCIL).

I/We confirm that the notice of this application in the form prescribed by the Exeter City Council will be published in a local newspaper circulating in Exeter not later than seven days after the date of this application and that such notice will be displayed for the period of twenty-one days beginning with the date of this application or near the premises and in a place where the notice can be conveniently be read by the public.

I/we confirm that a copy of this application will be sent to the Chief Superintendent of Police at Heavitree Road Police Station, Exeter, after the date of this application.

I/We understand that if any of the information given above is false in any material respect, I/We may be guilty of an offence for which I/We may be liable to a fine of up to £20,000.

Applicant's Signature:pp... [REDACTED] ...on behalf of [REDACTED]
(or representative of applicant body)

Date: ...16/12/2025.....

